

Carlisa Poirier

Phoenix, AZ
(208) 301-2883
carlisapoirier@gmail.com

EXPERIENCE

Cronkite News — *Broadcast Producer*

JANUARY 2025-PRESENT

Line and live produced a daily half-hour news broadcast that aired on Arizona PBS. Made editorial decisions for each show including; story selections, stacking the rundown, graphic selections, suggesting reporter assignments, and choosing camera placements. Worked directly with reporters, directors, the graphic department, and the control room crew to create each show. Wrote daily VOS, VOSOTS, headlines, and teases. Field produced a half-hour award-winning news magazine special.

PBS NewsHour West — *Assistant Producer Intern*

DECEMBER 2023- MAY 2024

Assisted in the production of a daily public media television news program. Updated the program with breaking news and relevant information for a West Coast audience. Used iNews and MediaCentral to: Research stories, wrote, copied and selected photos/videos; edited VOS, formatted photos and created graphics; formatted rundowns; fact-checked breaking news stories; assisted in production and helped time the show in the control room.

The Cut Network — *Broadcast Reporter*

AUGUST 2022-MAY 2023

A student-run network club at Arizona State University that produces weekly episodes as well as engaging with our audience through social media. Weekly reporter, choosing and accepting stories at pitch meetings. Operated cameras, sound, and prompter whilst connecting and learning new skills with fellow club members.

Neill's Coffee and Ice Cream — *Social Media Manager*

JULY 2020-AUGUST 2021

Created menu items and promoted them across Instagram posts, reels, and stories as well as created promotional TikTok videos. Maintained and built a positive, friendly rapport with customers. Increased number of followers and customers for business with interactive marketing trends and promotional giveaways/coupons.

SKILLS

- Adobe Creative Suite
- ENPS
- iNEWS
- Canva
- Photography
- Videography

AWARDS

Arizona State University
Dean's List

Rocky Mountain Emmy
Winner for

- **College Magazine**
Program 2025

Rocky Mountain Emmy
Nominee for

- **College Newscast 2025**

EDUCATION

Arizona State
University, Phoenix,
Arizona — Bachelor of Arts

AUGUST 2022-MAY 2026

Transferred from Washington State University as a freshman, GPA 3.88, currently a senior, pursuing a bachelor's degree in Journalism and Mass Communication. Expected to graduate in May 2026.